NOVEMBER/DECEMBER 2024

FEEN55B/CEEN55B — JOURNALISM

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

Shanmuga Industries Arts & Science College T.V.Malai

1. Define News.
2. What are the sources of news?
3. What is the role of a sub-editor?
4. What do you understand by the structure of a newspaper?
5. Define copy editing.
6. What is a specimen page in newspaper design?
7. What is the purpose of on-screen copy editing?
8. What are illustrations in journalism?
9. What is house style in journalism?
10. Explain the importance of footnotes and endnotes.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the news values with examples.

Or

(b) Discuss the functions of journalism in society.

12. (a) Describe the responsibilities of a news editor.

Or

(b) What are the key elements of language and style in journalism?

13. (a) What are the steps involved in preliminary copy editing?

Or

(b) Discuss the importance of designing a newspaper layout.

14. (a) Explain how to prepare text for a type setter.

Or

(b) Discuss the process of proof reading in journalism.

15. (a) What are cross-references and why are they important?

Or

(b) Explain the structure and function of a title page in a newspaper.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Write an essay on the history and development of journalism.

17. Explain the roles of various editorial staff members in a newspaper.

18. Discuss the importance of copy editing and the challenges involved.

19. Describe the process of on-screen copy editing and its advantages in the modern era.

20. Explain the significance of house style in journalism and its impact on publication consistency.

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